

K-Exchange Explanation:

What is K-Exchange:

K-Exchange can currently be described as an online business directory (aka yellow pages) which is available for every affiliate with a verified account. This is an additional option for opening an online shop, which can be enabled for both types - business and personal - of your accounts. To register a K-Exchange Shop, you first need to setup a verified affiliate account if you do not already have one.

After making sure that you have an active account, select „K-Exchange Center“ from the drop-down menu:

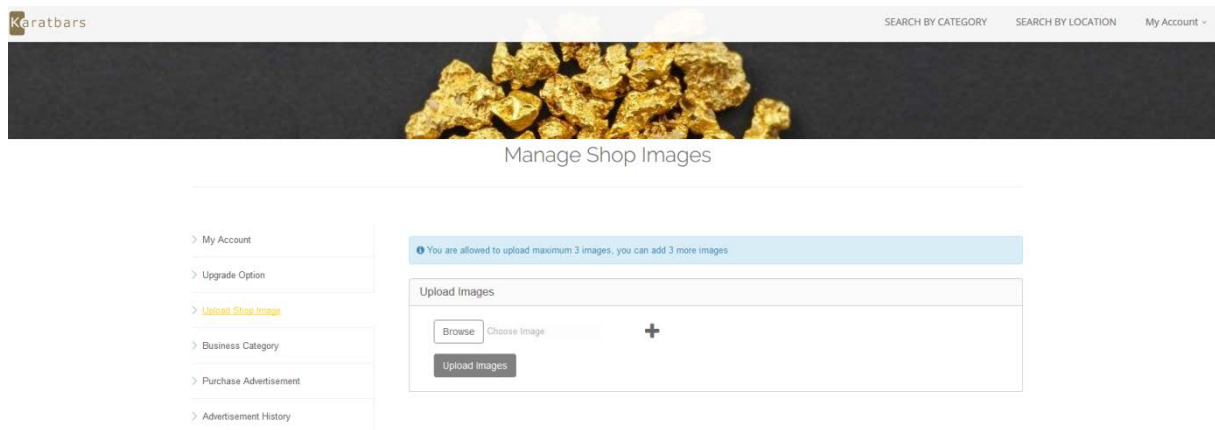
The screenshot shows the Karatbars user dashboard. The navigation menu on the left includes: Profil anzeigen, Einstellungen, Profil bearbeiten, Passwort bearbeiten, KYC Dokumente, **K-Exchange Center**, World of Charity. The main content area is titled 'Gesamtübersicht' and features several sections: Gold Auto Purchase, KYCs, My Gold, Packages, and Coin. Below these are tables for 'Current Prices' and 'Team Statistics'. The 'Current Prices' table lists Gold Price, Prehed Price, Buy Back Price, Buy Back Price (2.5 gr), Buy Back Price (5.9 gr), and More Price. The 'Team Statistics' table shows details like 'Alls Verträge dieser Abrechnungsperiode' and 'Kunden in ihrer Downline'. At the bottom, there are buttons for 'Incentive Report', 'Print Gold Price History', and 'Print Product Information'.

please enter the necessary details in the input form:

The screenshot shows the 'K-Exchange Center' registration form. The form is titled 'Name of the Shop' and contains the following fields: Name of the Shop (Karatbars), Address (Vahinger Str. 146 A), Email Address (support@karatbars.com), Country (Germany), City (Stuttgart), State, ZIP (70567), Contact Number (+497112697000), and Homepage URL (www.karatbars.com). There is a section for 'Company Description' with the text 'Onlineshop for Goldproducts' and a 'Keywords' field with the text 'Gold, Karatbars, Goldproducts, Affiliate-Marketing'. At the bottom, there is a 'Business Registration Document' upload field with a 'Choose File' button and a 'Submit' button.

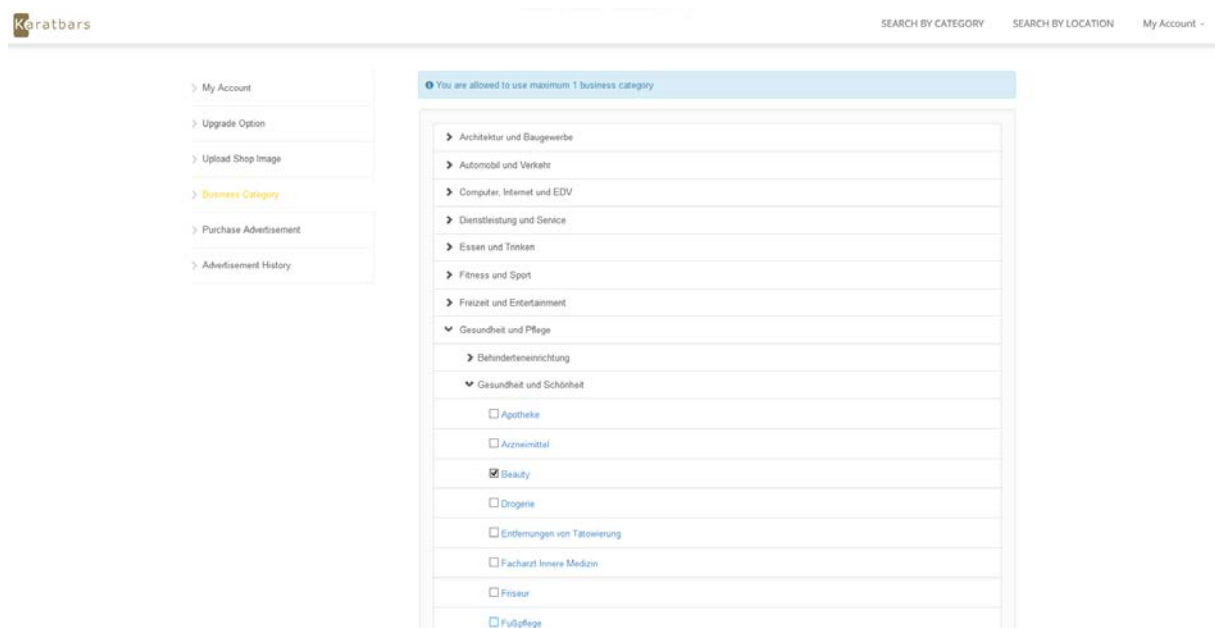
For verification aspects please upload an appropriate trading license to your back office - much like you did with KYC. When the documents have been received and checked, your store will soon be unlocked and you will receive a confirmation e-mail.

After mailing this registration form to us you can upload 3 pictures to your online shop presence and select a category of our directory.



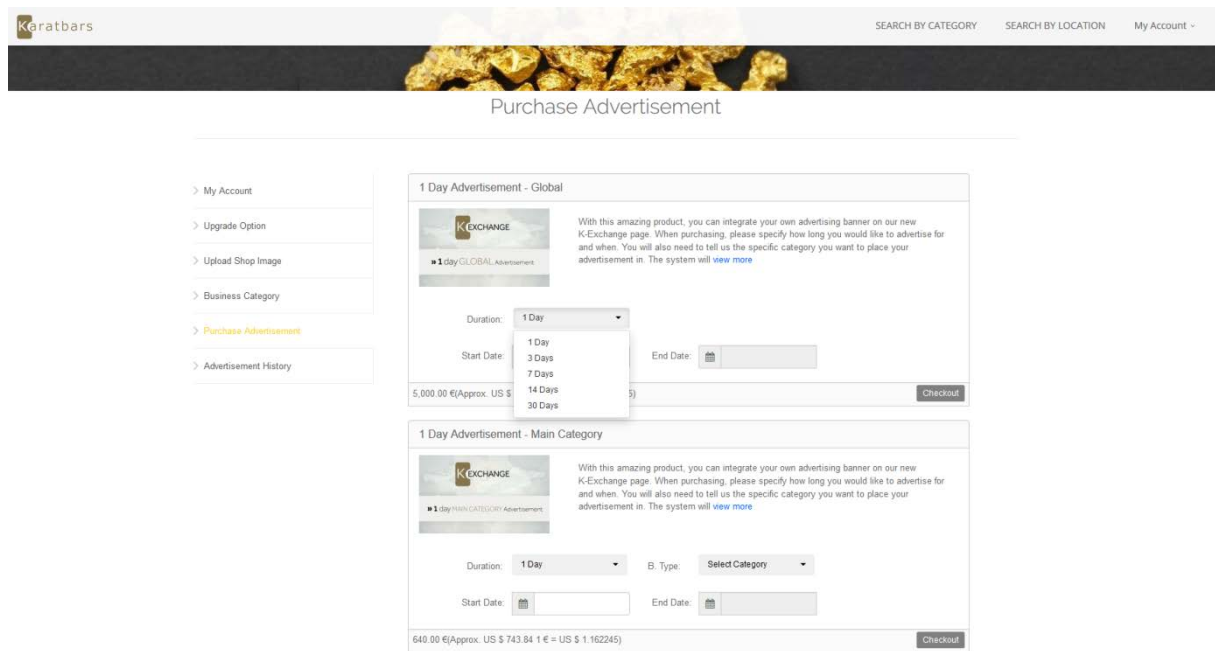
When you have entered all required data your shop system will display all images, as well as a link to your landing page and your business address displayed on a map.

Important - To make your shop easy to find in K-Exchange via various search functions, file it under „Business Category“ into thematically suitable categories.



Important to note: activating your K-Exchange Account does NOT make your existing customer account a business account by default.

There is also the possibility to add supplementary advertising, bookable at extra charge in the K-Exchange Center. This can be found under the menu:



Duration and the exact publication date of your advertisement can be determined reliably before purchase.

Moreover, we offer our customers the option to purchase the new K-Exchange-Package with its additional attractive credit entries instead of the standard package. Please refer to the menu item ‚Upgrade-Option‘:

